

## Allotment Survey Summary

Extract for the Barnham & Eastergate Neighbourhood Plan taken from an independent market survey conducted at the Barnham Village Centre on the 31<sup>st</sup> October 2009.

Results:

**The survey concluded a potential overall demand for an Allotment plot to be between 7.4% and 10.2% of the total of Barnham Households.**

The overwhelming majority of support for an allotment came from families with children at 67% of the total, followed by families without children at 25%. The remaining 8% were single person households.

*Nb. A family was defined as 2 or more persons living in a household.  
A family without children were either childless couples or couples whose children were no longer living at home.*

There was a further clear subdivision of families with children into:  
An Older Family, that is; Older parents with grown up children (in the household), or  
A Younger Family, that is; Younger parents with young children.  
The ratio of Older Families to Younger Families was 2:1

By age demographic; The most support was registered by the age group 31 to 50 years at 38% sandwiched between the group 22 to 30 years at 19% and the 51 to 64 years at 24%.

Asked the reasons for wanting a plot and ranking these by order of significance, the three top responses were:  
“To help the environment” (most highly rated) followed by, “As a social activity” then, “As an existing hobby / interest”.  
Also of note and closely following these were; “to help with household budgeting” and “as a family activity”.

A measure of commitment was determined by asking how frequently supporters of allotments would visit their plots (during the growing season). 33% said they would visit daily, 50% said they would visit more than once a week, but not every day. The remaining 17% said at weekends only. In conclusion, peak days would be weekends.

Further to this summary report other data was gathered and analysed that can be used as a guide to the operational planning and running of such a community facility in future.